

Fundraising

Does your organization want to raise
AN EASY \$1,000 OR MORE PER YEAR?
Welcome to no-cost, passive income stream fundraising.



Welcome to
GOT BOOKS?®



Boost Your Fundraising Efforts

New ways to raise money come across your desk every day. Today is different – with Got Books, there is no cost to you, no staffing required and setting up the program is easy. With Got Books your organization can raise thousands of dollars via a passive income stream program.

Simply put, we place book collection containers on your behalf, people donate books, DVDs, CDs and more, we pick them up and you get a check.

Got Books helps with advertising your container to ensure ongoing success of the program.

We provide assistance with press announcements and advertising to help get the word out about your book collection program.

All you need is an outdoor spot the size of a parking space. The most visible collection containers yield the best results.

In addition to your own parking lot, your major donors and board members can help place containers in:

- bank parking lots
- retail or grocery store parking lots
- donut shop parking lots
- mall parking lots
- corporate headquarters or industrial centers

Each well-placed container can earn \$1,000 or more for your organization each year.

Five containers = \$5,000++, Ten containers = \$10,000++.

Let Us Show You How Easy It Can Be!



About Got Books

- Got Books was founded in 2000
- We currently have over 350 fundraising containers placed
- We have our own fleet of book collection trucks
- We've raised over \$750,000.00 for nonprofit organizations
- Featured in WCVB's 'Chronicle', the Boston Globe, WBZ-TV, Real Simple Magazine, Boston Magazine, The New Yorker, NPR, WTKK FM & More

978.416.8258 www.GotBooks.com
Fundraise@GotBooks.com

About the Collection Containers

The Got Books collection containers take up less room than a parking space and are meant to be placed in an accessible public lot. Containers range in size from 6', 8', 10' and more. The collection containers are clean and display professionally designed donation signs that let people know they are meant for book donations.

Book Collection Promotion

Got Books assists you in initial and ongoing marketing of your containers. As part of our program you will get a Book Collection Marketing Kit that includes suggested press releases, ads for your newsletter, ads for your email newsletter and posters. Got Books will send out press releases in the towns where your containers are located to promote book collection. We will also list your organization in relevant online listings and we'll add your location to our website to make your fundraising efforts successful and profitable. In addition, when residents from your area call us to schedule a book pick-up, we'll recommend that they drop off their books in your container before scheduling the pick-up.

Book Collection Container Logistics

Our containers are used as an ongoing drop-off site for books, CDs, DVDs, videos and audio books. As soon as a container is full, Got Books will make sure it gets emptied right away. Each time we empty a container we'll send you a check based on the totals that we've picked up. There is never any cost for you. There are never any out of pocket expenses. Each container holds between 3,500 and 4,000 pounds when full, which earns you between \$140.00 and \$160.00 *per container* each time they are emptied.

Start Earning Today

The Got Books fundraising program is among the easiest income stream to set up and run. Let us show you how easy it can be! Call today for a consultation to help you place one, five, ten or more book collection containers as fundraisers for your organization!

Here's How It Works:

1 FIND AN OUTDOOR SPACE

Our fundraising containers are meant to be placed outside in an accessible spot. You will surely benefit from choosing a visible location.

- Your Parking Lot
- Retail Parking Lot
- Bank Parking Lot
- Donut Shop Parking Lot
- Restaurant Parking Lot
- Other Outdoor Location

2 WE PLACE YOUR CONTAINER

It's official! You've found the ideal location and we've delivered your container. You're ready to start earning.



3 PEOPLE DONATE

We'll work together to promote your site! We offer several promotional tools and anything that you can do to publicize your container can only help you. Watch your container fill!



4 WE COLLECT THE ITEMS

When your container is full, call us and we'll come empty it. We'll send a truck and our drivers will clear your container making it ready for more donations.



5 YOU GET A CHECK!

Congratulations! Your book donation container is a success. We've measured the amount of items donated and WE MAIL YOU A CHECK!



GOT BOOKS at Over 300 Schools, Churches & Nonprofits

- Massachusetts Institute of Technology
- Citizens Scholarship Foundation
- Boy Scouts of America
- Blue Star Mothers of America
- Middlesex Lions Club
- Recycling for Rhode Island Education
- Distributive Education Clubs of America
- So. New Hampshire HIV/AIDS Task Force
- American Legion Auxiliary
- YMCA of Greater Nashua
- Citizen's League for Adults Special Services
- Wayside Youth & Family Support Network
- American Federation of State, County & Municipal Employees
- Chelsea Soldiers' Home
- Friends of the Glavin Regional Center
- Andover Historical Society
- Lowell Wish Project
- Retarded Adult Rehabilitation Association
- Order of the Eastern Star
- Providence Books through Bars
- Quinebaug Valley Council for the Arts & Humanities
- Falmouth Academy
- Montachusett Opportunity Council
- East Coast Jumbos Youth Hockey
- Creative Living Inc.
- American Cancer Society
- Children's Learning Center
- Billerica Public Schools
- Christopher P. Dunne Foundation
- Coastal Connections
- Jacqueline Nilsson Scholarship Foundation
- Junior Fisher Cats Youth Baseball
- AND MANY MORE!

Contact Us to Get Started!

"Working with Got Books has given us a whole new set of fundraising alternatives that are interesting and that everybody can participate in to help raise money."

Dennis Marasca,
Citizens Scholarship
Foundation of America

"The best part is that it's an ongoing fundraiser, 365 days a year. You just can't get that with traditional fundraising options."

Bonnie Gallagher,
RARA (Retarded Adult
Rehabilitation Association)
Raised over \$60,000 with Got Books!



"While fundraising to build a new playground, the Got Books bin generated more money than any of us expected! It is so practical. Everyone has used books in their home!"

Lori Grayson,
Wood End Elementary
Reading, MA

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